



- Do you have questions concerning health issues?
- Or about your work situation?
- Do you need information regarding legal rights?
- Would you like support in dealing with authorities and public agencies?
- Are you looking for new perspectives for your life situation?

We can offer you information, counseling and support! Give us a call or send an Email!

PROSTITUTION

The field of prostitution appears in a wide variety of facets and life situations that become shaped through working in the sex industry. Prostitution takes place on the streets, in massage parlors, strip clubs and private rooms, through escort services, telefon and internet. The people – primarily women – that we meet there work under extremely different conditions: from independent self-employment to enormous poverty and debilitating dependency. What they all have in common is the huge degree of discrimination, exclusion and stigmatization they face in our society as workers in the sex industry.

P.I.N.K. offers the opportunity for direct assistance and individual support for all women in search of improving their life situation who once were or continue to remain, active in prostitution.

INTEGRATION

The term „integration“ has varying facets and levels in our work. On the one hand its about individually tailored measures for women wishing to develop alternative occupational perspectives that would enable them to integrate into the general work force, establish some form of self-employment independent of the sex industry or ensure a secure position within the sex industry.

On the other hand is the imperative to integrate sex workers into our society and eliminate discrimination against their persons and their occupation. The economic aspect of prostitution in Germany must always be considered, assuming its up to 2 billion Euro yearly taxable sales volume. Nevertheless sex workers com-

monly exist on the fringes of society with no lobby for themselves. Their work – and consequently their person – is generally considered immoral and they often remain isolated and stigmatized.

P.I.N.K. endeavors, through public relations, outreach and advocacy work to increase social regard for women working in prostitution so they may become more self-assured, recognized and acknowledged as a part of our society.

P.I.N.K. works together with women to create individually tailored measures for change within or outside of the sex industry.

NEW START

A wide variety of variables motivate women in prostitution to search for occupational changes. Depending on her individual life and work situation, a woman may want to leave the sex industry altogether or she may want support in developing new ideas and perspectives for her future, within or independent of the sex industry.

P.I.N.K. works together with women to strengthen their skills and competencies, providing individualized, comprehensive case management and coaching. Our services involve educational measures, further qualification and job opportunities including legal information and possibilities for self-employment.

P.I.N.K. respects the wishes and decisions of each woman, accompanying and supporting her along her own individual life path.

KNOW HOW

Women working in prostitution generally possess an enormous amount of knowledge and competencies gathered through coping with their life and work experiences. They are unfortunately often unaware of this fact and, especially when they want to leave the sex industry, have little faith in their own capabilities.

P.I.N.K. helps women to see and acknowledge these specific resources and skills. Through solution- and resource-oriented counseling, a change in perspective can take place in

which each woman has the opportunity to explore her own possibilities, options and solutions. And consequently utilize this individual Know-how for shaping her own future.

P.I.N.K. of course also offers access to its' own substantial Know-how, providing women with the necessary knowledge & skills to enable this individualized change in perspective to take form.

P.I.N.K. Freiburg

Schwarzwaldstraße 24
79102 Freiburg

phone +49 (0) 761 . 2 16 99 18
cell phone +49 (0) 170 . 915 54 09
fax +49 (0) 761 . 7 07 52 62
pink@diakonie-freiburg.de

P.I.N.K. Kehl

Marktstraße 3
77694 Kehl

phone +49 (0) 78 51 . 7 08 66 20
cell phone +49 (0) 170 . 912 07 32
fax +49 (0) 78 51 . 7 08 66 29
pink@diakonie-ortenau.de

www.pink-baden.de

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